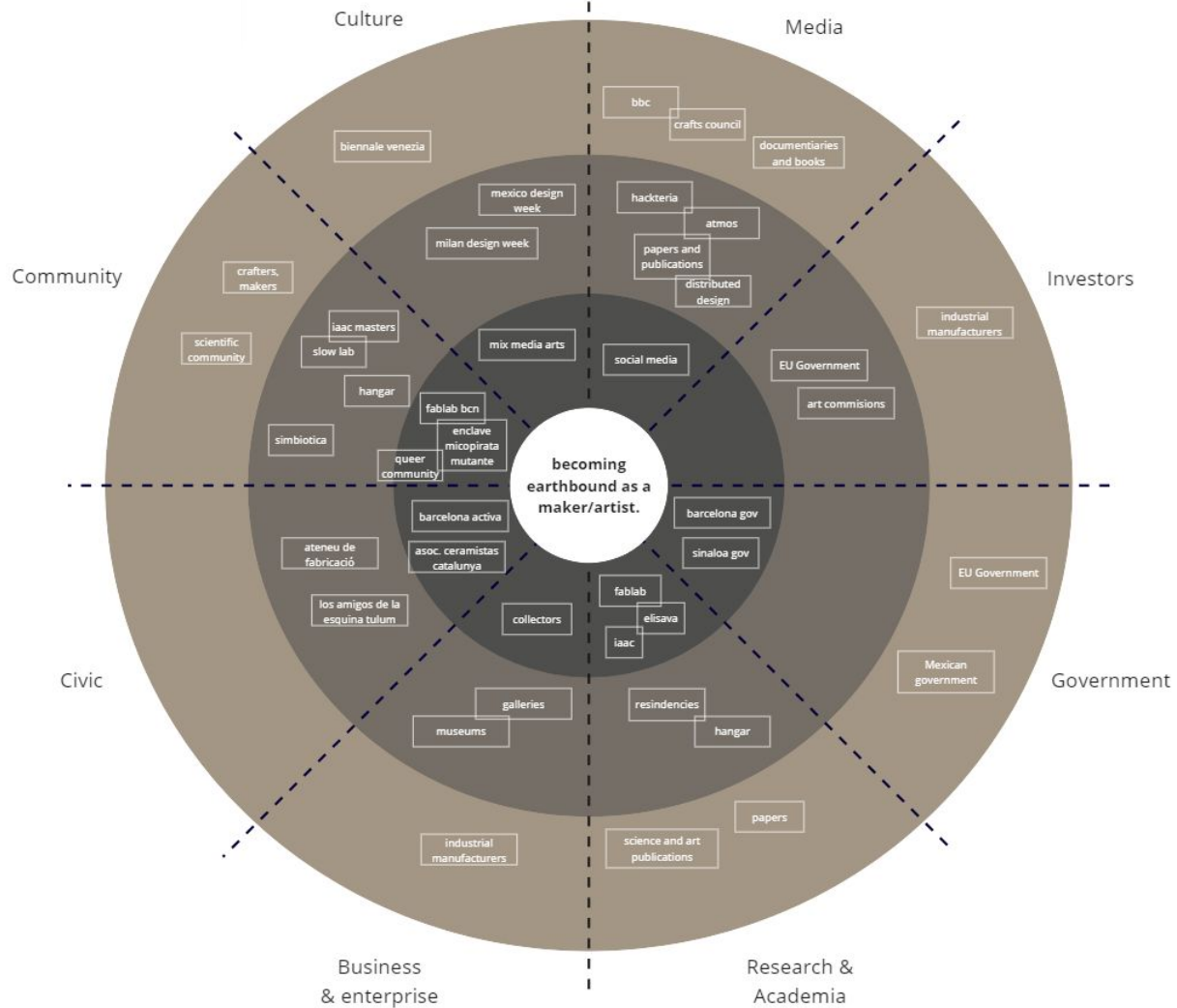


**terrestre**

**this project seeks to merge alchemy, technology, handcrafts and the concept of resourcefulness in materials and energy, in order to generate new processes of making within our planetary boundaries.**



## **mission**

**to redefine our relationships between human and non human agents through the process of creating and our creations, and in doing so...To redefine our relationships with the materials and processes involved in making consciously within earth boundaries.**

## **vision**

**to become earthbound in this confusing existence, not meaning going back to primitive but adapting and navigating the changes brought by the anthropocene in accordance to the planet we are.**

## **purpose**

**to generate curiosity and raise awareness providing alternative paths on the making process and the result itself.**

# personality archetypes

## **creator**

**in constant finding of new connections and alternatives to processes and aesthetics.**

**30%**

## **alchemist**

**research based projects incorporating topics related to material science, energy, biology and handcrafts.**

**30%**

## **honest**

**deliver facts of our world and sharing processes and knowledge.**

**20%**



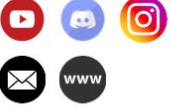
## **shaman**

**seeking connections to our planetary nature.**

**to nurture relationships between humans and nonhuman agents (living and nonliving)**

**20%**

# communication matrix

Audience:	Barriers:	Media:	Think:	Feel:	Do:	Message:
<p>creators around the world. individual or collective studios.</p> <p>But also the science community.</p>	<p>communicate processes and making something impactful that draws their interest to collaborate.</p>		<p>interdisciplinary collaboration is vital for addressing complex challenges and fostering innovation across various fields.</p>	<p>i feel like sharing what i do and reaching out to other creators and communities i could start addressing situations in a more holistic way.</p>	<p>publish projects. reach out to people. ask for help and give help.</p>	<p>By collaborating across disciplines, we can harness the collective expertise and creativity needed to create a better future for all.</p>
<p>Educational instances like universities, ONGs, schools, education platforms.</p>	<p>document, give structure and an educational twist to the "chaos" that creative process usually is for me.</p>		<p>i believe that our words and actions are some of our biggest powers. the act of sharing knowledge is not only beneficial but essential for personal growth, professional success, and societal progress.</p>	<p>i feel inspired when i see what other people are doing. i feel grateful for the shared knowledge.</p>	<p>im plannin to start pening digital accounts of my projects, and start being confident with what i want to say.</p>	<p>Together, we can inspire next generations to harness their creativity, adaptability, and ingenuity to address complex challenges and create a more planetary bounded future for all.</p>
<p>Art and design world. Galleries, museums, exhibitions.</p>	<p>translate ideas through artistic practices and generate a narrative that is meaningful.</p>		<p>i think art can communicate complex ideas, and can touch different levels of the human soul. art is universal. sometimes it is placed in public spaces making it visible by many. art reaches different levels of our human senses and emotions.</p>	<p>i feel art is a powerful tool for communicating complex ideas because it transcends language barriers and speaks to our emotions and imagination.</p>	<p>collaborate with artists, studios. apply for exhibitions and residencies.</p>	<p>Together, we can redefine art-making, promote sustainability, and create a brighter future for all.</p>